



# U.S. COMMERCIAL SERVICE TRADE WINDS—AFRICA

## BUSINESS DEVELOPMENT CONFERENCE AND TRADE MISSION

ANGOLA | ETHIOPIA | GHANA | KENYA | MOZAMBIQUE | NIGERIA | SOUTH AFRICA | TANZANIA

SEPTEMBER 14–21, 2015

### Connect to a World of Opportunities in Africa

U.S. trade to and from Africa has tripled over the past decade and U.S. exports to Sub-Saharan Africa now top \$21 billion. Africa is home to 6 of the 10 fastest-growing countries in the world. The International Monetary Fund projects Sub-Saharan Africa to grow between 5 and 6 percent each year over the next two years.

As an official U.S. Department of Commerce/U.S. Commercial Service conference and multi-sector trade mission, TRADE WINDS—AFRICA is your company's connection to business opportunities in Sub-Saharan Africa. Whether your company is new to this region or is looking to tap into new markets, this is the ideal launching point for expansion throughout the region. The conference portion will be hosted in South Africa, and you can increase your benefit by adding one or more additional participating countries to your itinerary.

### TRADE WINDS—AFRICA Business Development Conference in Johannesburg, South Africa

- Participate in a focused business development conference, highlighting opportunities and challenges in this extremely dynamic region.
- Attend high-visibility business networking events with leading industry and government officials.
- Meet one-on-one with Senior Commercial Officers from U.S. embassies and consulates in Botswana, Cameroon, the Democratic Republic of the Congo, Cote d'Ivoire, Lesotho, Malawi, Mauritius, Namibia, Rwanda, Senegal, Swaziland, Uganda, and Zambia for guidance on trade leads and market entry strategies

### TRADE WINDS—AFRICA Trade Mission Stops

Pre-screened, business-to-business meetings with potential local partners will take place in:

- |            |         |              |                |
|------------|---------|--------------|----------------|
| • Angola   | • Ghana | • Mozambique | • South Africa |
| • Ethiopia | • Kenya | • Nigeria    | • Tanzania     |

You may customize your itinerary and select multiple countries for business appointments.

**U.S. Commercial Service—**  
**Connecting you to global markets.**

### Register Now!

[export.gov/pennsylvania/tradewinds](http://export.gov/pennsylvania/tradewinds)

### Trade Mission Stop(s):

Dates will vary based on selected mission stops. Cost includes one company representative.

### Participation Fee:

**Companies with 500 or fewer employees:**

Conference & one mission stop: \$2,500

Additional mission stop: \$800/ea

Additional representative: \$500/ea

**Companies with more than 500 employees:**

Conference & one mission stop: \$3,500

Additional mission stop: \$800/ea

Additional representative: \$500/ea

### Trade Winds Business Development Conference Only:

**Johannesburg, South Africa**

**Date:** September 15–18, 2015

**Cost:** \$500 per person

### For more information:

[tradewinds@trade.gov](mailto:tradewinds@trade.gov)

